



## Web Site Terms and Conditions of Use

April 2013

**Please read these Terms and Conditions of Use carefully.**

This site and related services are provided subject to your compliance with the Terms and Conditions of Use specified below. Your continued use of this site will indicate your agreement to be bound by these Terms and Conditions of Use. If you do not agree to be bound by these Terms and Conditions of Use, please exit this site promptly.

1. **Use of Site.** The information contained within this site is offered solely for your consideration, and is subject to your verification. It is not to be taken as a warranty or representation for which TrueNorthbyTomNorth.com or any of its affiliates assumes legal responsibility, nor does TrueNorthbyTomNorth.com or any of its affiliates grant permission to use or practice anything contained therein, or recommend such use or practice.

TrueNorthbyTomNorth.com and True North Productions, LLC website is not intended to be substitutes for professional medical advice. Do not use information from the TrueNorthbyTomNorth.com or any True North Productions, LLC websites to diagnose or treat a health condition or disease without consulting a qualified health care provider.

The contents of this site may be viewed and accessed only for your personal, non-commercial use, provided that all copyright and other proprietary notices are retained on any copies made of the materials. The materials at this site may not be modified in any way or reproduced or distributed or used for any public or commercial purpose unless expressly permitted. Any use or display of the materials on this site on any other website or networked computer environment for any purpose is prohibited. The materials at this site are copyrighted and any unauthorized use of these materials may violate copyright, trademark, and other laws. If you breach any of these terms, your authorization to use this site is terminated and you must immediately destroy any downloaded or printed materials.

Please note TrueNorthbyTomNorth.com and True North Productions, LLC are not responsible for the content or activities associated with any site or entity that is linked to this site.

2. **Copyright.** Copyrights for the materials contained in this site, including all text, graphics, and photos, are owned by TrueNorthbyTomNorth.com and True North Productions, LLC and its affiliates. © TrueNorthbyTomNorth.com and True North Productions, LLC, 2013. All rights reserved. The use, reproduction, and/or re-transmission by any means of any of the material contained in this site without the written permission of TrueNorthbyTomNorth.com and True North Productions, LLC, is strictly prohibited.
3. **Trademark** The following are trademarks and service marks of TrueNorthbyTomNorth.com and True North Productions, LLC. Any other trademarks appearing on pages linked to this site are the property of the respective owners and/or operators of those sites.

Hidden text used by web search engines to find websites, also known as meta tags, may not be embedded into your website using any trademarks or service marks of TrueNorthbyTomNorth.com and True North Productions, LLC, whether those trademarks or service marks are registered or unregistered. Any such use will be considered trademark infringement and will be prosecuted.

4. **Links to Other Sites.** Links to third party websites on this site are provided solely as a convenience. If you use these links, you will leave this site. TrueNorthbyTomNorth.com and True North Productions, LLC do not claim to have reviewed these third party sites in their entirety, nor does it control these sites. TrueNorthbyTomNorth.com and True North Productions, LLC are not responsible for any of these sites or their content. Moreover, TrueNorthbyTomNorth.com and True North Productions, LLC do not endorse or make any representations about any of the websites for which links are provided, or any information, software or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third party sites linked to this site, you do so entirely at your own risk.
5. **Disclaimer.** The materials provided at this site are provided "as is" without any warranties of any kind including warranties of merchantability, fitness for a particular purpose, or non-infringement of intellectual property. TrueNorthbyTomNorth.com and True North Productions, LLC further do not warrant the accuracy and completeness of the materials at this site. TrueNorthbyTomNorth.com and True North Productions, LLC make no commitment to update the materials at this site, even if out of date. Information published at this site may refer to products, programs or services that are not available in your country or region.
6. **Limitation of Liability.** In no event will TrueNorthbyTomNorth.com and True North Productions, LLC, its affiliates, suppliers, or other third parties mentioned at this site be liable for any damages whatsoever (including, without limitation, those resulting from lost profits, lost data or business interruption) arising out of the use, inability to use, or the results of use of this site, any websites linked to this site, or materials or information contained at any or all such sites, whether based on warranty, contract, tort or any other legal theory and whether or not advised of the possibility of such damages.
7. **User Submissions.** Subject to the TrueNorthbyTomNorth.com and True North Productions, LLC Privacy Statement, any material, information or other communication you transmit or post to this site will be considered non-confidential and non-proprietary. TrueNorthbyTomNorth.com and True North Productions, LLC will have no obligations with respect to such communications. TrueNorthbyTomNorth.com and True North Productions, LLC and its designees will be free to copy, disclose, distribute, incorporate and otherwise use the communications and all data, images, sounds, text, and other things embodied therein for any and all commercial or non-commercial purposes. You are prohibited from posting or transmitting to or from this site any unlawful, threatening, law.
8. **Choice of Law and Venue.** These Terms and Conditions of Use are entered into in the State of California and shall be governed in accordance with the laws of the State of California, exclusive of its choice of law rules.
9. **Revisions.** TrueNorthbyTomNorth.com and True North Productions, LLC may revise and update these Terms and Conditions of Use at any time. Please periodically review the terms, conditions, and privacy statements posted on TrueNorthbyTomNorth.com and True North Productions, LLC websites. Continued usage of the TrueNorthbyTomNorth.com and True North Productions, LLC websites will be considered acceptance of any changes. Certain provisions of these terms and conditions may be superseded by expressly designated legal notices or terms on particular pages at this site.
10. **Entire Agreement.** Except as expressly provided in a particular "legal notice" on the TrueNorthbyTomNorth.com and True North Productions, LLC sites, these Terms and Conditions of Use constitute the entire agreement between you and TrueNorthbyTomNorth.com and True North Productions, LLC with respect to the use of the TrueNorthbyTomNorth.com and True North Productions, LLC sites and content.

TrueNorthbyTomNorth.com and True North Productions, LLC are sensitive to the expectation of privacy by those who access these sites. For a complete statement of our policies on privacy, please read our Privacy Statement.

True North Productions, LLC  
PO Box 22201  
Carmel, California 93922